

SUBMISSION GUIDELINES

- ⇒ Authors are free to select any topic that confirms to the given broad themes. The chapter may be in the form of case study, review, empirical study or conceptual study etc.
- ⇒ The manuscript should be in MS Word Document format, Times New Roman Font, 12-point size, Title 14pt Bold, justify alignment, 1.5 line spacing, US English, APA Style of referencing should be used. Maximum word limit is 4000 words.
- ⇒ Plagiarism report should be Below 20 %. Turnitin Plagiarism Report should be attached while sending papers.
- ⇒ MLA 9 style of reference should be followed.